



March 2008

WIC 10th Anniversary Event Chair

SEEKING:

WIC Member with experience in event planning and coordination for the position of WIC Anniversary Chair

OPPORTUNITY:

Increase your visibility in the Bay Area business community by taking the lead on planning and executing WIC's 10th anniversary celebration this fall.

BACKGROUND:

This year, Women in Consulting is celebrating 10 years of service to women consultants in the bay area. What began a decade ago with a few women around a table at Vic's Restaurant in San Carlos has become a community almost 500 strong, with name recognition around the U.S. Now that's worth celebrating!

WHAT THIS POSITION WILL ENTAIL:

This is a short-term WIC project with almost unlimited potential. The date is set: October 16, 2008. The venue should be somewhere in or near Silicon Valley (the birthplace of WIC). The rest is open to ideas and resources that the Anniversary Chair will help muster.

Here are a few of the tasks involved for the Chair and her team:

Enlisting sponsors: This will be one of the first tasks to undertake. It will provide you with a reason to contact some of the best-known Silicon Valley companies.

Determining and managing scope and venue: Small, medium or large (gala event)—it's still to be determined based on available resources.

Enlisting speaker(s): We're looking for high profile speakers or a panel to discuss women in consulting and attract a large audience and the press.

Developing a commemorative brochure : We'd like to create a handout that outlines the history of WIC; pays tribute to the many women who have made it possible; describes the opportunities for women in consulting in the coming decade; and thanking event sponsors.

RESOURCES AVAILABLE TO YOU:

You will have free access to the WIC membership list to tap for help. The WIC membership boasts entrepreneurs and experts in almost every aspect of consulting including marketing, PR, publications, event coordination, programs, fund-raising, etc.

WIC volunteers already on board include: The programs team (ready to assist with the speaker recruitment and coordination); the marketing team (ready to develop the commemorative brochure and set to manage PR and promotions) – and more. Just ask!

Over →

BENEFITS TO YOU:

This position will provide an entry to contacts in the Silicon Valley business community. You and your business will receive recognition in the press: you'll have the fun of a short-term, high-energy project, plus you'll enjoy the satisfaction of executing a spectacular event that will usher WIC into its next decade of service and growth.

SKILLS AND ABILITIES YOU'LL NEED:

The ability to rapidly recruit and manage a team of volunteer pros who can "hit the ground running;" a track record of delivering high-visibility, high-quality events; the presence to represent WIC in keeping with its professional brand image; a sense of humor!

You will also need to be able to devote a fair amount of time to this event during the next few months to make it happen.

INTERESTED?

Contact Tresa Eyres for more information

Tresa@EyresConsulting.com.

415.564.5763